

Matt Newlin, Ed.D.

mattnewlin.com • St. Louis, Missouri • 314-609-1390 • mattnewlin18@gmail.com • [LinkedIn](#)

EDUCATION

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|------|--------------|---|
| 2019 | Ed.D. | Higher Education Leadership Maryville University Dissertation: Interrupting Innovation: A Case Study Examining the Discontinuance of an Online Learning Pilot |
| 2011 | M.Ed. | Higher Education University of Missouri – St. Louis Concentration: First-generation Student Matriculation |
| 2005 | B.A. B.A. | Communication English University of Missouri – Columbia |

PROFESSIONAL ACCOMPLISHMENTS

- Designed and managed summer melt initiative for incoming freshmen who were 38% more likely to enroll in college after participation
- Founded program dedicated to first-generation student support; provided resources and programming for over 300 students annually
- Managed \$6 million scholarship budget in partnership with donors and development officers
- Established \$500,000 need-based scholarship program to increase equity and access
- Managed college preparation programming for over 1,300 entering college freshmen
- Improved student satisfaction by 18% in one year through data-driven support and delivery
- Developed intervention methods and resources for academically at-risk undergraduates
- Managed Student Success and Retention team serving over 600 graduate students

PROFESSIONAL EXPERIENCE

Independent Consultant

March 2020 – present

- Developed programs, resources, and workshops to train practitioners in equity-minded practices
- Provided insight and objective review of policies that impact student success and persistence; aided in the revision of procedures as necessary
- Established partnerships with non-profit organizations, colleges, and universities to advise on student-centered operations

Director of Rural Initiatives

College Advising Corps

July 2018 – August 2020

- Established a pilot program to increase college enrollment for first-generation, low-income, and underrepresented students from rural communities; oversaw 11% increase in FAFSA completion; developed academic resources and ACT preparation
- Led long-term strategic planning for program expansion and sustainable funding with senior leaders
- Oversaw student emergency funding application process and reporting; managed budgets for five schools (more than 1,000 students), including allocation and compliance
- Developed career-readiness and professional development tools for advisers entering the workforce

Assistant Director of Financial Aid

Brown School of Social Work, Washington University in St. Louis

October 2011 – June 2018

- Short- and long-range planning for student affairs departments; staff management and development; supervision, training, and evaluation of staff

- Developed and managed annual professional development workshop series with 10 campus and community partners; reached over 200 students annually
- Reviewed and tracked academic progress for over 600 scholarship recipients annually; provided academic resources and advising; developed support programs to reduce scholarship revocation
- Managed 25-member Staff Council responsible for representing 4,000 full-time university staff; achieved record event attendance; collaborated with senior administrators to improve staff benefits

Financial Aid Coordinator & Outreach Specialist

University of Missouri – St. Louis

June 2008 - October 2011

- Provided supervision and training for graduate students serving in frontline customer service roles
- Created college planning and financial aid resources for first-generation and low-income community college students transferring to a large public university
- Developed financial literacy initiatives to improve students' post-graduation preparation and success
- Managed caseload of over 600 students per year, providing superior advising and ongoing support

Financial Aid Adviser

Allied College

October 2006 – June 2008

- Advised incoming and prospective students on financial aid opportunities and financial planning
- Collaborated on Orientation and Student Welcome events, including parent and family programming
- Developed proactive retention initiatives for at-risk students facing unique personal circumstances

TEACHING & INSTRUCTIONAL EXPERIENCE

Dissertation Advisor

Gwynedd Mercy University

January 2021 – present

- Provide research and writing guidance for doctoral candidates through dissertation submission
- Create student-centered goals and assignments to keep advisees on track with research goals
- Teach strategies to synthesize theory and practice as higher education professionals

Guest Lecturer

Various institutions

June 2019 – present

- University of North Carolina Pembroke, First year writing ENG1050: First-generation learning community (via Zoom), 2021
- Santa Clara University, Leadership during turbulent times graduate seminar, (via Zoom), 2021
- Maryville University, Department of Higher Education doctoral residency, 2019

Invited Speaker & Trainer

Various institutions

July 2016 – present

- Served as an expert speaker and trainer at conferences, symposia, and workshops related to college access, first-generation students, rural student challenges, and student success
- Presented at regional and national conferences, including workshop facilitation and design-thinking sessions

College Adviser Trainer

College Advising Corps

July 2018 – August 2020

- Created curricula and resources for college advisers to best serve rural students pursuing postsecondary education
- Led monthly and semi-annual trainings to improve adviser knowledge and skills with equity-minded focus

Practicum Instructor & Site Supervisor

Brown School of Social Work, Washington University in St. Louis

August 2016 – July 2018

- Mentored Master of Social Work students in higher education career preparation through "I'm First" first-generation student support programming

- Developed learning opportunities to teach theory and practice of higher education through practical experience

Green Dot Bystander Intervention Trainer

Washington University in St. Louis

April 2016 – July 2018

- Facilitated undergraduate workshops related to sexual harassment, interpersonal violence, and sexual assault and the role bystanders can play
- Created a safe, equitable space for students to explore their own biases and share their stories related to sexual assault and harassment

Financial Literacy Coach

Washington University in St. Louis

May 2015 – July 2018

- Designed curricula for undergraduate and graduate students on basic money management principles
- Led workshops and presentations for student groups, TRIO, classes to increase financial literacy

Student & Parent Educator

University of Missouri – St. Louis

October 2008 – May 2011

- Created workshops and training materials related to financial aid and FAFSA completion for parents, students, and high school counselors
- Facilitated sessions to increase student/parent financial aid knowledge and understanding of cost of attendance and college-related expenses

PROFESSIONAL ENGAGEMENT & SERVICE

National Association of Student Personnel Administrators (NASPA)

- KC Representative, Socioeconomic & Class Issues in Higher Education – Region IV-W: 2019 – present
- Conference Proposal Reviewer: 2018, 2019
- Member: 2015 – present

National Association for College Admission Counseling (NACAC)

- SIG Discussion & Learning Leader – Rural and Small Town SIG: 2019 – present
- Member: 2018 – present

LeaderShape, Inc.

- Cluster Facilitator – Washington University: 2016

National Association of Student Financial Aid Administrators (NASFAA)

- Editorial Board Member: 2009 – 2011
- Member: 2008 – 2018

UNIVERSITY ENGAGEMENT & SERVICE

Washington University in St. Louis

- Academic Progress Counselor – College of Arts & Sciences: 2016 – 2018
- Student Group Adviser – WU for Undergraduate Socioeconomic Diversity: 2016 – 2018
- Co-Chair & Member – Danforth Staff Council: 2016 – 2018
- Member – TRIO Advisory Board: 2016 – 2018
- Curriculum Designer & Presenter – Financial Literacy Initiative: 2016 – 2018
- Member – University Sexual Assault (Title IX) Investigation Board: 2015 – 2017

University of Missouri – St. Louis

- Member – Staff Council: 2009 – 2011
- Community Outreach Leader – Office of Student Financial Aid: 2008 – 2011

PUBLICATIONS

Newlin, M. & Brown, A. (accepted). First-generation students in service learning programs: An exploration of institutional support practices. In Bowhay, V. (under contract), *The proper role of higher education in a democratic society*. IGI Global.

Dykema Erb, M., **Newlin, M.**, & Wood, K. (2022). A DEI approach to graduate student access and outcomes. In Shepard, V. & Perry, A. (Eds.), *A practitioner's guide to supporting graduate and professional students*. Routledge.

Crain, A. & **Newlin, M.** (2021). Rural first-generation students: A practical reflection on urbanormative ideology. *Journal of First-generation Student Success*, 1(1), 57-69.

INVITED SPEAKER ENGAGEMENTS

Newlin, M. (2021). *First-generation students and campus employment*. Presented for National Student Employment Association 2021 Virtual National Conference.

Sweeten-Lopez, O., Moseley, J., & **Newlin, M.** (2021). *Minimizing pandemic disruptions to higher education enrollment*. Moderated for Hunt Institute Missouri Legislators Retreat, Jefferson City, Missouri.

Newlin, M. (2021). *Not a monolith: Exploring the identities of first-generation rural students*. Presented for Class Action First Gen Virtual Summit.

Copeland, K., Diskin, B., Findley, M., Mitchell, A., Moore, R., & **Newlin, M.** (2021). *Financial aid experts panel*. Participant for 2021 Equity in Missouri Higher Education Virtual Summit.

Newlin, M. (2021). *Navigating FAFSA and financial aid packages*. Presented for 2021 #CollegeForAllFair Virtual Event.

Newlin, M. (2021). *First-generation college students sound off – you are not alone!* Presented for California Teaching Fellows Foundation professional development web event.

Newlin, M. (2021). *Geography and access: Rural student college enrollment*. Presented for Missouri Higher Education Bridges to Success web series.

Newlin, M. (2020). *When equal isn't equitable: Understanding students' social capital*. Presented for State Technical College of Missouri 2020 Professional Development Institute, Linn, MO.

Newlin, M., Garcia Peraza, P., & Wagner, L. (2020). *Supporting first-gen graduate students in uncertain times*. Presented at the 2020 University of California System First-Generation Virtual Symposium.

Newlin, M. & Wyatt, C. (2020). *Building a pipeline of rural higher education students: A discussion with practitioners*. Presented for the Hunt Institute & Illinois Lieutenant Governor's Office.

Clency, S., Lowery, K., **Newlin, M.**, & Wagner, L. (2020). *Where are we now?: Supporting first-generation students through a national crisis*. Presented for 2020 NASPA Virtual Conferences on Student Success in Higher Education.

Alderson, A., Erb, M., Jehangir, R., & **Newlin, M.** (2020). *First-gen graduate and professional students: We've identified them, now how to we support them?* Presented for 2020 NASPA Virtual Conferences on Student Success in Higher Education.

Newlin, M. & Seldin, A. (2020). *Demystifying the FAFSA appeals process*. Presented for the ACT Equity webinar.

Clency, S., Lowery, K., **Newlin, M.**, & Wagner, L. (2020). *A critical response: Supporting first-generation students through a national crisis*. Presented for the NASPA Center for First-generation Student Success, 2020 Virtual Highlights.

Newlin, M. (2019). Panelist for the First Generation Southwest Symposium. Presented for Northern Arizona University, Flagstaff, AZ.

Alderson, A., Erb, M., & **Newlin, M.** (2019). *Creating support resources for first-generation graduate and professional students*. Presented for the NASPA Center for First-generation Student Success Live Briefing.

Newlin, M. (2019). Panelist for the Rural College Access & Success Summit. Presented at Berea College, Lexington, KY.

Newlin, M. & Tellin, J. (2018). *Establishing partnerships for graduate and professional student financial literacy*. Presented for the FedLoan Training Webinar Series.

CONFERENCE PRESENTATIONS

Newlin, M. (2021). Developing a transition to college program for rural students. Presented for 2021 Equity in Missouri Higher Education Virtual Summit.

Alderson, A. & **Newlin, M.** (2021). *Re-engaging first gen graduate students: Developing a post-pandemic campus plan*. Presented for 2021 NASPA Virtual Conferences on Student Success in Higher Education.

Bruner, B., & **Newlin, M.** (2021). *How are you serving rural students?*. Presented for 2021 NASPA Virtual Conferences on Student Success in Higher Education.

Figuroa, S., & **Newlin, M.** (2021). *An asset-based approach: Positive psychology and mindfulness for first-generation students*. Presented for 2021 NASPA Virtual Conferences on Student Success in Higher Education.

Bruner, B., **Newlin, M.**, & Schorr, D. (2020). Engaging first-generation students in student employment programs. Presented for the 2020 National Student Employment Association Virtual Conference.

Newlin, M. (2020). *Becoming student-ready for rural populations: Examining “urbanormative” institutional barriers*. 2020 NASPA Virtual Conferences on Student Success in Higher Education.

Marler, S. & **Newlin, M.** (2020). *Closing the college achievement gap through evidence-based advising*. To be presented at the Rural College Access and Success Summit, Scottsdale, AZ. (Conference canceled)

Newlin, M. & Wylie, D. (2019). *Rural students’ cycles of disadvantage*. Presented for the First Generation Southwest Symposium, Northern Arizona University, Flagstaff, AZ.

Newlin, M. & Wylie, D. (2019). *Rural students’ cycles of disadvantage*. Presented for the Celebrating First Generation Students Conference, Missouri State University, Springfield, MO.

Alderson, A. & **Newlin, M.** (2019). *What about first-gen graduate students?*. Presented for the NASPA Student Success in Higher Education Conference, Orlando, FL.

Newlin, M., Archie, S., Igl, C., & Jerger, S. (2019). *Near-peer rural advising: A panel discussion with College Advising Corps advisers*. Presented for the Rural College Access & Success Summit, Lexington, KY.

Newlin, M. (2018). *Life after the corps: Planning for graduate school*. Presented for the College Advising Corps National Forum – West, Los Angeles, CA.

Newlin, M. (2018). *Rise up: Using Hamilton as a framework for understanding low-income, first-generation experiences*. Presented for the Summit on Leadership Development, St. Louis, MO.

Newlin, M. & Tellin, J. (2017). *Establishing partnerships for graduate and professional student financial literacy*. Presented for the NASFAA Annual Conference, San Diego, CA.

Newlin, M. (2015). *Preparing your students for the challenges of financial aid*. Presented for the Missouri School Counselor Association, Cape Girardeau, MO.

VOLUNTEER & COMMUNITY SERVICE

- Volunteer – Gateway Pet Guardians: 2018 – present
- Volunteer/Shift Leader – Bi-State Pet Food Pantry; 2015 – 2018
- Volunteer/Shift Leader – Stray Rescue of St. Louis: 2013 – 2016
- Community Outreach Leader – Office of Student Financial Aid: 2008 – 2011
- Board Member – HotCity Theatre: 2012 – 2014
- Founder/Director – Sham Film Festival: 2012 – 2015